



KARINA DEJONG

MARKETING COORDINATOR

ABOUT KARINA

Karina DeJong joined CDS in 2022 as the Marketing Coordinator. She brings over seven years of marketing experience to CDS and is the owner and founder of Rosebud's Sweets and Treats, a cottage home bakery. She graduated from the College of Saint Benedict and Saint John's University in St. Joseph, MN with a Bachelor of Arts degree in Global Business Leadership with minors in Gender Studies and Art. She coordinates the firm's marketing efforts including the firm's strategic marketing plan, public relations, social media, website development, and graphic design creation of fliers, postcards, and advertisements. She also assists with internal communications and events.

SPECIALTIES

- » Marketing

PROFESSIONAL AFFILIATIONS

- » American Association for Accounting Marketing (AAM)

COMMUNITY INVOLVEMENT

- » Willmar Area Women's Fund
- » Willmar Lakes Area Chamber of Commerce Rebrand Task Team
- » Willmar Lakes Area Chamber of Commerce Leadership Perspectives graduate
- » Regional Chambers
- » Willmar Area Community Foundation Glam Squad

LOCATIONS

Willmar | Benson | Litchfield | Morris | Sartell
Visit us online at [cds.cpa](https://www.cds.cpa)

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